



ARTS & CULTURE QUESTIONNAIRE FOR CITY COUNCIL CANDIDATES

Please take a moment to answer the DACAC Arts & Culture Questionnaire for City Council Candidates. Be as thorough as possible as these responses will be shared not only with the general membership, but also with the public and posted in its entirety online at DallasNeedstheArts.com. Provide your answers in the space indicated; space will automatically adjust to accommodate your complete answers.

Please return these completed questionnaires to AVD@ArtsDallas.org as soon as possible. Thank you!

#DallasNeedstheArts #ArtsVoteDallas #TXArtsMatter

YOU AND THE ARTS

Give us a sense about your relationship with the arts.

QUESTIONS: Is there an arts genre or form you particularly enjoy, and what is it? What arts and cultural events or performances have you attended in the last year? What arts organizations or commissions have you supported as a Board member, volunteer, contribution or season ticket holder. Please list cultural groups and experiences, even if not in Dallas.

My favorite arts genre include, modern dance, plays, jazz, R&B, gospel concerts, ballet and musicals. I support Dallas Black Dance Theater, Kalita Humphreys Theater and Jubilee Theater as an attendee.

ADVOCACY

The role of an elected leader is in large part being a cheerleader for the City of Dallas and the things that make our city special. Dallas mayors such as Annette Strauss and Mike Rawlings, and former Councilmember Veletta Lill understood the importance of the arts to the city's economic development, tourism, vibrancy, cultural brand and quality of life. (See attached one-pager.) They made the arts a centerpiece of their agenda and legacy.

QUESTION: What role do you envision for yourself as an elected Dallas leader when it comes to the arts? Where will arts and culture fit within your priorities? And what are the ways you would advocate for the arts in and out of Dallas?

District 4 is in need of more arts programs. There is great opportunity for such expansion in D4 and collaboration w/DISD should be explored. I will work w/the interested groups and individuals to increase the arts presence and support as needed.

EQUITY

*The 2018 Dallas Cultural Plan – just approved **unanimously** by the City Council – placed Equity at the top of priorities for the arts. This includes equity in funding, providing cultural experiences in underserved parts of our city, supporting both the new and emerging arts community as well as our historic institutions. Additional resources will be required to reach this goal.*

QUESTION: Given the many needs of the city, how will you support the goal of sustaining and growing the City's current investment in the arts, and ensure the Cultural Plan does not gather dust on the shelf?

I work support and work to identify public/private partnerships that benefit and provide local arts opportunities in D4 and the city at large. The City Council and the arts community must be creative in



identifying funding sources.

HOTEL OCCUPANCY TAX

To help fund its implementation, the Cultural Plan calls for an increase in the arts portion of the City's Hotel Occupancy Tax (HOT) to align with peer cities. HOT funds are paid by tourists, not Dallas taxpayers. Currently, 2.6% is dedicated to the arts (about \$1.6M.) Houston is 19%, San Antonio is 11%, Austin is 15%.

QUESTION: Would you support a *significant* increase of the arts portion of the HOT to create and sustain a major cultural tourism marketing program, repairs and maintenance of neglected cultural venues, and increased support for arts programs that add to the cultural vibrancy and attractiveness of Dallas as a destination?

Yes, I would consider such support w/a detailed presentation of impact. Recent issues and concerns raised w/regard to salaries and fees paid by the City to "Visit Dallas".. We must receive a level of excellence, commiserate w/the fees. Having obvious audit findings and excessive unnecessary spending is unacceptable and must cease.

ARTS IN YOUR DISTRICT

Name three areas of your council district where you think arts and cultural programs and experiences are most needed and would be welcomed the most.

Cedar Crest, Zoo Creek Park and Glen View. The Zoo is a great asset, and creates a great opportunity to enhance cultural enrichment in D4.

Please return completed questionnaire to AVD@ArtsDallas.org as soon as possible.

Join us for a Candidate Reception for all Mayoral and City Council Candidates at The Perot on 4/29 from 6:30 – 8:30 PM